

FWA Sponsorship Program

Full inclusions across every program and tier — Flexible Workspace Australia

National Conference Sponsorship

Inclusion	Principal	Gold	Silver	Bronze
Conference Attendance Tickets	4	2	1	1
Awards Gala Dinner Tickets	4	2	1	1
Naming Rights Opportunity	✓	—	—	—
Keynote or Panel Opportunity	✓	✓	—	—
Exhibition Space (Premium)	✓	—	—	—
Exhibition Space (Standard)	—	✓	✓	—
Logo on Conference Signage	Premium	Prominent	Standard	Standard
Logo on Digital & Print Materials	✓	✓	✓	✓
Branded Item in Delegate Bag	✓	✓	✓	—
Social Media Feature (Pre-Event)	Dedicated Post	Shared Post	Shared Post	—
MC Acknowledgement	✓	✓	✓	✓
Logo on Conference Webpage	Premium	Standard	Standard	Standard
Post-Event Attendee Insights	Full	Summary	Summary	—

Awards & Gala Dinner Sponsorship

Inclusion	Principal	Gold	Silver	Bronze
Gala Dinner Tickets	10	6	4	2
Premium or Reserved Table	Premium	Reserved	—	—
Award Category Naming Rights	✓	—	—	—

Inclusion	Principal	Gold	Silver	Bronze
Present Award on Stage	✓	✓	—	—
Logo on Awards Signage & Program	Premium	Prominent	Standard	Standard
Branded Table Centrepiece or Menu	✓	✓	—	—
Social Media Feature	Dedicated Post	Shared Post	Shared Post	Tag Only
MC Acknowledgement During Event	✓	✓	✓	✓
Logo on Awards Webpage	Premium	Standard	Standard	Standard
Photo Opportunity with Winners	✓	✓	—	—

Industry Report Sponsorship

Inclusion	Principal	Gold	Silver	Bronze
Report Feature	Full Page	Half Page	Quarter Page	Logo Only
Logo on Report Cover	✓	✓	—	—
Acknowledgement at Report Launch	Speaking Slot	Mentioned	Mentioned	Logo Shown
Social Media Feature on Release	Dedicated Post	Shared Post	Tag	Tag
Logo on Report Landing Page	Premium	Standard	Standard	Standard
Early Access to Report Data	✓	✓	✓	—

Year-Round Sponsorship

Inclusion	Principal	Gold	Silver	Bronze
FWA Website Logo & Profile	Premium	Standard	Standard	Logo Only
Monthly Newsletter Feature	Dedicated Section	Shared Section	Logo & Link	Logo Only
Social Media Posts (Annual)	12	6	4	2
Member Email Blasts (Annual)	4	2	1	0

Inclusion	Principal	Gold	Silver	Bronze
Blog / Content Collaboration	✓	✓	—	—
Logo on Event Materials (All Events)	✓	✓	✓	—
Speaking Opportunity at Member Events	✓	✓	—	—
FWA Directory Listing (Enhanced)	✓	✓	✓	—
Access to Member Data Insights	Full	Summary	—	—
Invitation to Sponsor-Only Events	✓	✓	✓	—